

MONTANA WHISKEY CO

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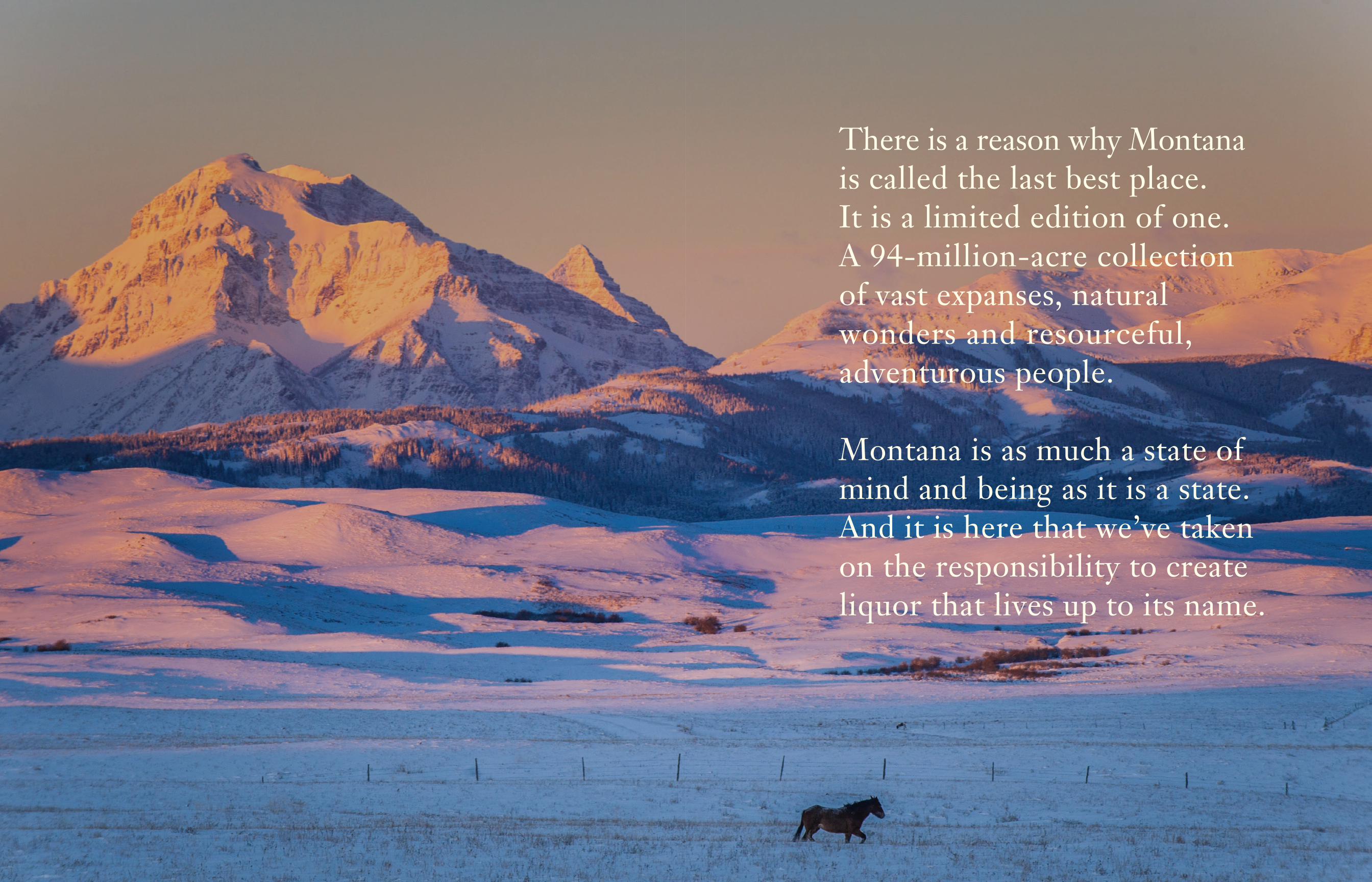


USA

Fine Spirits for the Great Outdoors

**WHISKEY FROM THE
LAST BEST PLACE.**





There is a reason why Montana is called the last best place. It is a limited edition of one. A 94-million-acre collection of vast expanses, natural wonders and resourceful, adventurous people.

Montana is as much a state of mind and being as it is a state. And it is here that we've taken on the responsibility to create liquor that lives up to its name.





A skier wearing a red jacket and a black helmet is captured in a dynamic pose, carving through a deep layer of snow. Large, billowing plumes of snow are kicked up behind the skier, creating a sense of motion and power. The skier is positioned in the lower-left foreground. The background is filled with tall, snow-laden evergreen trees under a clear blue sky. The overall scene conveys a sense of adventure and winter sports.

**WELCOME TO THE BIG SKY,
BIG TROUT, BIG ELK AND BIG
DREAMS STATE.**





A landscape photograph featuring a wide, flat-topped mountain in the background, illuminated by warm, golden light. The foreground is a vast, open field of dry, yellowish-brown grass. A winding river or stream flows through the field, reflecting the light from the sky. The sky is filled with large, dark, dramatic clouds, with a hint of blue at the top. The overall mood is serene and majestic.

**THIS STATE, AND
ALL THAT IT EVOKES,
ALL THAT IT INSPIRES,
– ALL THAT IT STANDS FOR –
IS WHY WE MAKE
WHAT WE MAKE.**

When we founded MONTANA WHISKEY Co., the goal was to craft something beyond special that truly reflected the essence of what Montana is all about. Something inspired by, and inspired as, the beauty, wildlife, wide open spaces, unbridled spirit and fine hardworking and hard playing people of this great state. It is our firm belief that a pour of our whiskey should speak directly to the part of you that recognizes, and savors, things done right.



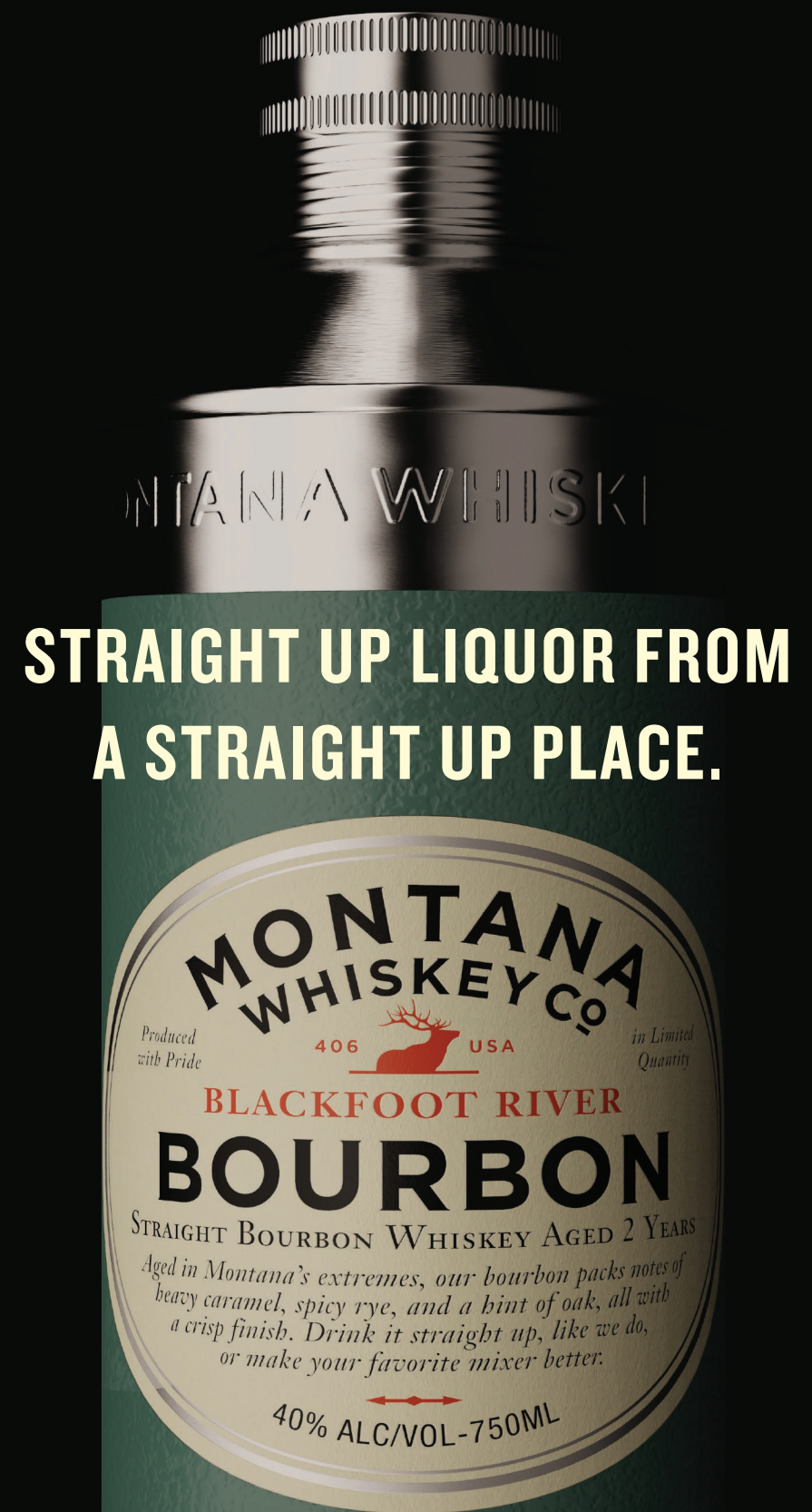
**IF YOU COULD
TAKE MONTANA AND
PUT IT IN A BOTTLE,
THAT WOULD
BE SOMETHING
RARE INDEED.**

SO WE DID.

JUST NOT IN A BOTTLE.



In the spirit of Montana, our bottle isn't a bottle, but something tough enough to ride fearlessly downriver in a drift boat, be leaned against some campfire rocks, or take a beating in a saddlebag when you're at full gallop. Our liquor is named after some of the finest things in the state – rivers, mountains and trout. The wildlife on our labels are a tribute to the fact that Montana, thank god, is still a wild place.





LET'S RAISE A GLASS

To Montana.

To its mountains, rivers, and wide open spaces.

To its endless blue skies and star-filled nights.

To the ranch hands, roughnecks and fishing guides.

To the outdoorsmen and women who live for its forests and streams.

To the newcomers who revel in its beauty, character and plain speak.

To the born and raised here who would wither away if they left.

Let's raise a glass to those with fly rods and hunting rifles in their hands.

To those who ski, to those who hike, to those who raft, to those who climb.

To pickup trucks, border collies, saddles and spurs.

To the bugling of elk and the bellowing of cattle.

To grizzly bears and grizzly beards.

To real towns and real bars and real people.

Let's raise a glass.

To straight up liquor and a straight up place.















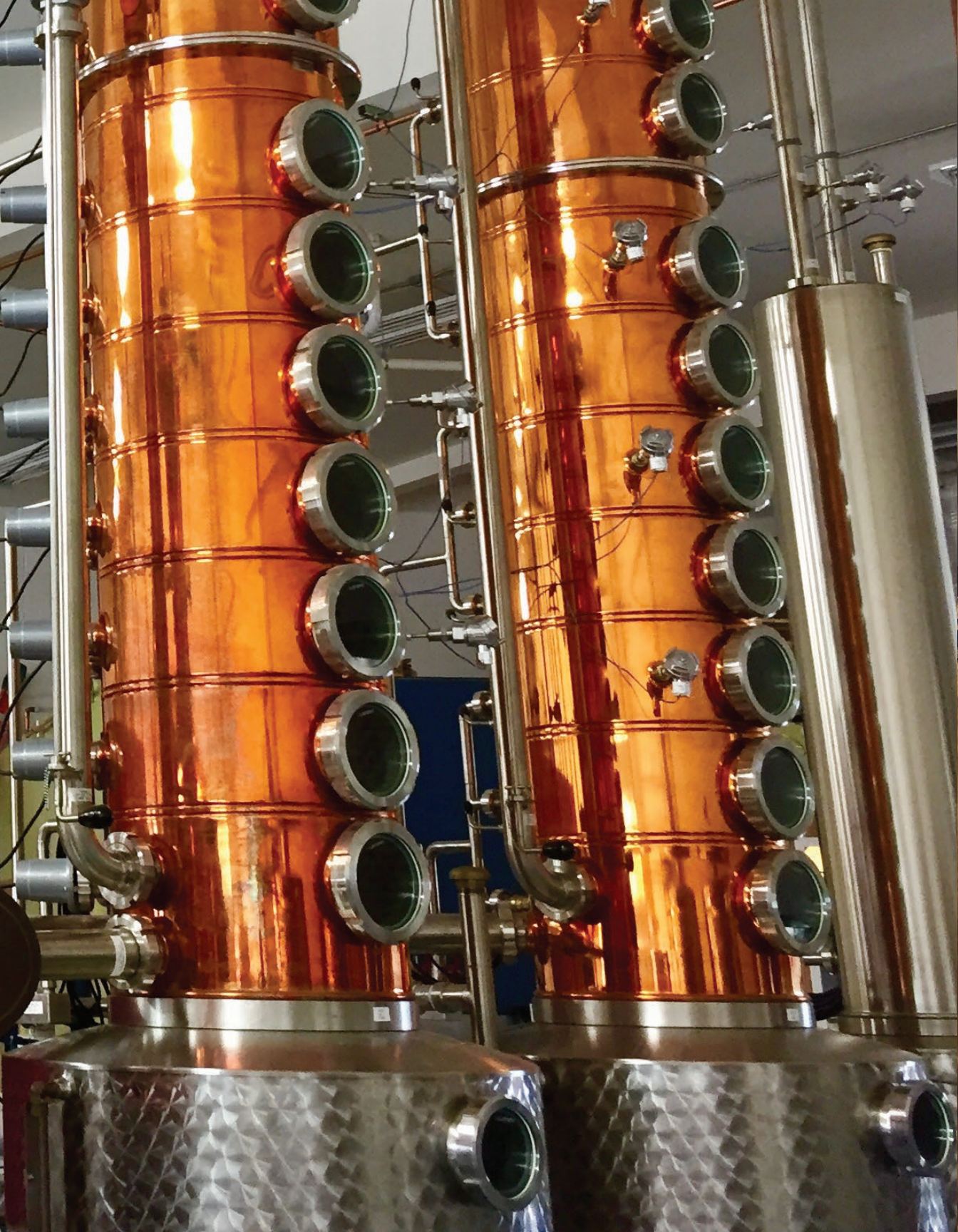






**GIVE YOURSELF A GOOD POUR,
AND GET A TASTE OF WHAT
MONTANA IS ALL ABOUT.**





THE MONTANAN COCKTAIL

1 Part Work Hard

1 Part Play Hard

1 Part Blackfoot River Bourbon

*Serve straight from the can into
an open mouth.*

“One thing I know about the last
best place is that it isn’t a place that
suffers half-assed whiskey.”

–TODD BERG, *Founder*

